

Keith R Williams Multimedia Designer  
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**Summary:** Accomplished multimedia specialist with valuable experience in both corporate communications and broadcast media design. I am a Designer, Videographer, Photographer and Media Producer. Proficient in the entire Adobe Creative Suite with an emphasis in video post production using Adobe After Effects and Premier. Concept and creation of multimedia graphic solutions for large and small screens. Including preproduction, location and studio photography and videography, project management, editorial, sound design, finishing, compression, distribution and analytics for video web platforms, large events and physical asset distribution. I am a Adobe Certified Expert in Photoshop (2014).

**Professional Experience:**

**Investnet MoneyGuide** - (formerly PIEtech), 1588 Oakbridge Terrace, Powhatan, VA 23139

Senior Multimedia Designer/Producer, November 2015 - November 2020

Investnet is a leading provider of intelligent systems for wealth management and financial wellness, with over 5000 employees worldwide.

- Worked closely with Investnet MoneyGuide's principal executives and the Marketing department to solidify the corporate message.
- From concept to delivery, produced and managed multiple highly successful multimedia assets including interview driven documentary style
- With the training team, produced, managed and delivered the entire video training library.
- Successfully developed the multi-camera, live streaming media capabilities for training and executive communications.
- Developed workflow processes. Working closely with the marketing team and executives, ensuring effective multimedia communications.
- Designed and produced custom sales and marketing videos for company clients such as USBank, Ameritrade, and Investnet corporate.

**Genworth Financial** - 6620 West Broad Street, Richmond, Virginia 23233

Senior Multimedia Graphics Designer, Photographer, December 2005 - July 2015

Genworth Financial is a fortune 500 global financial company with over 5000 employees worldwide.

- Concept and development for multiple annual leadership meetings including production and executing of large scale video experiences both pre-meeting and live.
- Worked closely with the company CEO and Communications/Brand department to solidify the corporate message.
- Studio photography and videography for all of the senior leaders at Genworth for internal/external communications and annual report.
- Developed successful external micro-sites including multiple videos for product launches, volunteer efforts and Brand campaigns.
- Developed and executed external communications from web banner ads, national video campaigns to Brand initiatives.
- I worked closely with external clients, developing visual communications for PR newswire, The Apprentice (TV), Treasure Hunters (TV), Mayo Clinic, Agassi Corporation, Bloomberg and others.
- Developed workflow processes that enabled the department to work efficiently in both the pre-production and post production phases of video.

**Edit Design/Create Studios** - 21 South Sheppard Street, Richmond, Virginia 23230

Art Director, Designer, Photographer, August 1998 - October 2004

Create Studios, a small video post production boutique, yet full service video production facility. As principal designer, I worked closely with our key clients, creating effective multimedia communications for large screen events, broadcast, set top presentations and interactive web communications.

Clients include: Capital One, Olympus America, Dominion Virginia Power, John Deere Credit, Suntrust Bank, Visa USA, Southern States Cooperative, Tetra, Walmart, Richmond LISC, The Martin Agency, Framatome ANP, GE Financial Assurance, Genworth Financial, Columbia Hospitals, New Milneum Studios, The Christian Childrens Fund.

**Pyramid Studios** - 1710 Altamont Ave, Richmond, Virginia 23230

Production Manager, Photographer, December 1989 - June 1998

Pyramid Studios is a very successful multimedia production facility, well known for its storytelling ability from corporate annual events to cutting edge museum installations.

Clients include: The CocaCola Company, The Gannett Company, Signet Bank, Virginia Power, The Washington Post, General Electric, Ericsson, The Valentine Riverside Museum, The Virginia Port Authority, Donna Lawrence Productions, The Atlanta History Center, Pamplin Park, Watts Silverstein, Stone Mountain Memorial Park, Marriott International, USA Today, The Freedom Forum, National Geographic Society and others.

**Education:**

Graduated 1985, BA with honors Brooks Institute of Photographic Art and Science Emphasis in illustration commercial photography including studio and event/multimedia